

OKLAHOMA CITY

RADIO RATINGS FOR SUBSCRIBING STATIONS

AQH Share for Persons 12+, Mon-Sun 6AM-Mid

| | |
|---------------------------|---------|
| Data Released: | 3/26/24 |
| Subscribers Added: | 3/26/24 |

| Subscriber | Format | DEC 23 (OCT- DEC) | JAN 24 (NOV- JAN) | FEB 24 (DEC- FEB) |
|-------------------|----------------------------|----------------------------------|----------------------------------|----------------------------------|
| KOMA-FM | Classic Hits | 7.0 | 8.1 | 7.2 |
| KMGL-FM | Adult Contemporary | 6.0 | 6.7 | 6.9 |
| KJYO-FM | Pop Contemporary Hit Radio | 5.4 | 5.7 | 5.3 |
| KATT-FM | Mainstream Rock | 5.4 | 4.3 | 4.8 |
| KTST-FM | New Country | 4.9 | 4.5 | 4.5 |
| WWLS-FM | All Sports | 4.1 | 4.7 | 4.5 |
| KJKE-FM | New Country | 3.4 | 3.4 | 4.4 |
| KXXY-FM | Country | 3.4 | 3.4 | 3.1 |
| KYIS-FM | Hot Adult Contemporary | 3.9 | 3.0 | 3.0 |
| KTUZ-FM | Mexican Regional | 2.6 | 3.0 | 2.9 |
| KTOK-AM | News Talk Information | 2.8 | 2.6 | 2.4 |
| KOMA-F3+ | Urban Oldies | 1.6 | 1.9 | 2.0 |
| KGOU-FM | News Talk Information | 1.9 | 2.1 | 1.9 |
| KRXO-F3+ | Spanish Adult Hits | 1.9 | 1.8 | 1.8 |
| KUCO-FM | Classical | 1.2 | * | 1.6 |
| KOKQ-FM | Classic Rock | 0.5 | 1.0 | 1.5 |
| KREF-AM | All Sports | 0.5 | 0.5 | 1.3 |
| KRXO-F2+ | Classic Rock | 1.5 | 1.4 | 1.2 |
| KKWD-FM | Adult Hits | 1.7 | 1.3 | 1.0 |
| KOSU-FM | News Talk Information | 1.2 | 0.9 | 1.0 |
| KRXO-FM | All Sports | 1.7 | 1.4 | 1.0 |
| KOKC-AM | News Talk Information | 0.5 | 0.5 | 0.6 |
| KOMA-F2+ | Alternative | 0.6 | 0.6 | 0.5 |
| KZTH-FM | Contemporary Christian | 0.7 | 0.6 | 0.3 |
| KOKQ-F2+ | Mexican Regional | 0.3 | 0.3 | 0.2 |
| KGHM-AM | All Sports | * | 0.1 | 0.1 |
| WKY-AM | All Sports | 0.3 | 0.2 | 0.1 |
| KCYI-FM | New AC (NAC)/Smooth Jazz | 0.2 | * | * |
| KEBC-AM | All Sports | 0.1 | 0.1 | * |
| KJTH-FM | Contemporary Christian | 0.3 | * | * |
| KUCO-FM HD2 | Pop Contemporary Hit Radio | 0.1 | * | * |
| KXTH-FM | Contemporary Christian | 0.2 | 0.1 | * |

