

NEW ORLEANS

RADIO RATINGS FOR SUBSCRIBING STATIONS

AQH Share for Persons 12+, Mon-Sun 6AM-Mid

Data Released:	3/26/24
Subscribers Added:	3/26/24

Subscriber	Format	DEC 23 (OCT- DEC)	JAN 24 (NOV- JAN)	FEB 24 (DEC- FEB)
WYLD-FM	Urban Adult Contemporary	13.3	13.3	13.7
WQUE-FM	Urban Contemporary	10.9	10.6	10.6
WLMG-FM	Adult Contemporary	6.2	6.2	7.0
WWL-FM	News Talk Information	6.2	6.2	5.9
WNOE-FM	Country	5.8	5.7	5.3
WWNO-FM	News Talk Information	2.3	2.7	3.6
WEZB-FM	Pop Contemporary Hit Radio	3.2	3.1	3.2
WRNO-FM	News Talk Information	4.0	3.8	3.2
WWOZ-FM	Variety	2.3	2.4	3.2
KMEZ-FM	Urban Adult Contemporary	2.5	3.1	2.6
WKBU-FM	Classic Rock	2.9	3.0	2.6
WZRH-FM	Alternative	1.5	1.8	2.0
KKND-FM	Gospel	2.0	1.9	1.7
WBOK-AM	Talk/Personality	0.8	0.8	1.4
KVDU-FM	Adult Hits	1.5	1.4	1.1
WRNO-F2+	Rhythmic AC	0.8	1.1	0.8
WYLD-AM	Gospel	0.8	0.8	0.8
KGLA-AM	Spanish Tropical	0.6	0.3	0.2
WFNO-AM	Spanish Variety	0.7	0.2	0.2
WNOZ-FM	New AC (NAC)/Smooth Jazz	0.2	0.3	0.2
WODT-AM	All News	0.2	0.2	0.2
WLMG-IF+	Adult Contemporary	0.2	0.1	0.1
WBSN-FM	Contemporary Christian	0.8	*	*
WRKN-FM	Country	0.5	*	*
WWNO-FM HD2	Classical	0.6	*	*
WWNO-FM HD3	Jazz	0.1	*	*
WWOZ-FM Stream	Variety	0.1	*	*
WWWL-AM	All Sports	0.1	0.1	*

