

BATON ROUGE

RADIO RATINGS FOR SUBSCRIBING STATIONS

AQH Share for Persons 12+, Mon-Sun 6AM-Mid

Data Released:	3/26/24
Subscribers Added:	3/26/24

Subscriber	Format	DEC 23 (OCT- DEC)	JAN 24 (NOV- JAN)	FEB 24 (DEC- FEB)
KQXL-FM	Urban Adult Contemporary	14.0	13.7	13.9
WEMX-FM	Urban Contemporary	9.7	10.3	12.1
WYNK-FM	Country	5.4	4.8	5.6
WFMF-FM	Pop Contemporary Hit Radio	5.6	5.4	5.1
KRVE-FM	Adult Contemporary	4.9	4.9	4.1
WRQQ-FM	Classic Hits	3.2	2.9	3.1
WRKF-FM	News Talk Information	2.5	3.5	2.9
WJBO-AM	News Talk Information	3.5	3.0	2.7
WXOK-AM	Gospel	1.9	2.6	2.6
WYNK-F2+	Classic Hits	1.0	0.9	1.0

